webshop.b2b

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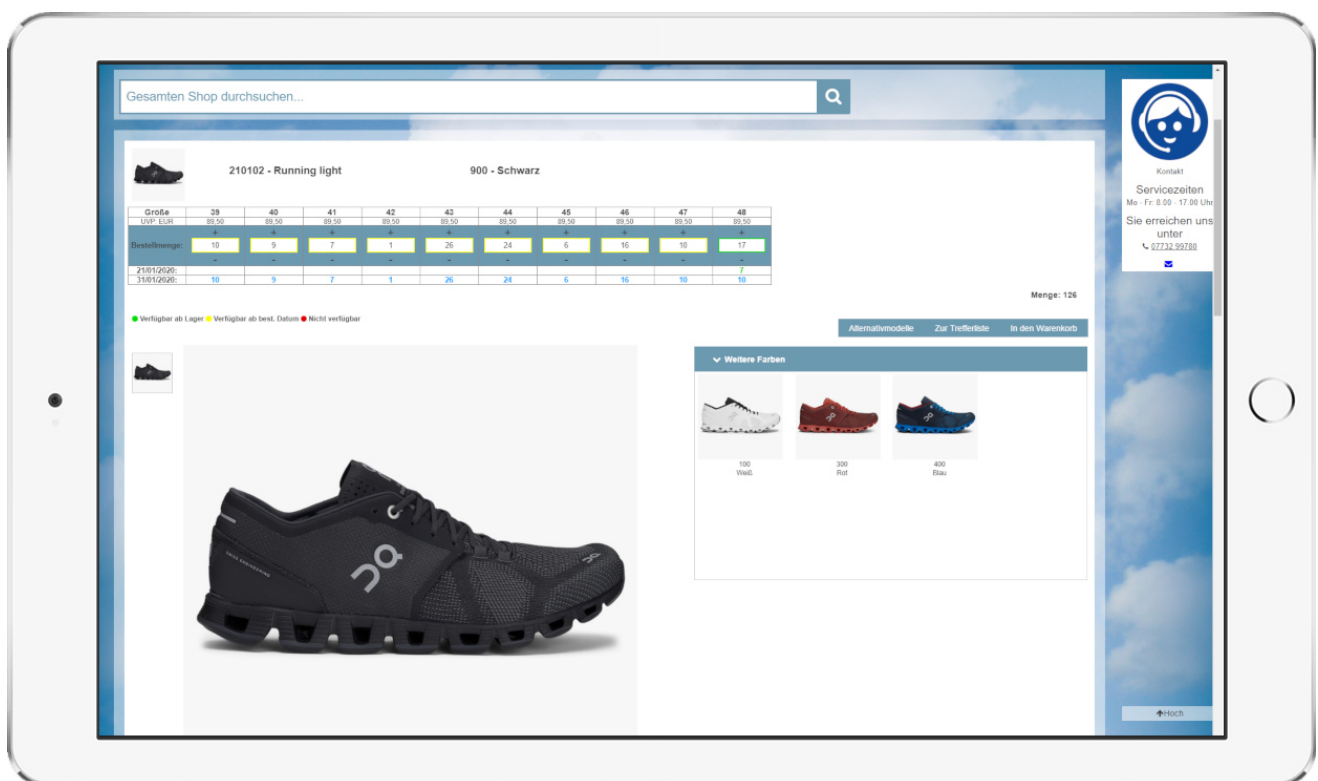
E-Commerce sales are significantly increasing. For years, the growth rate has been in the double digits. Being present online, in particular having a webshop, is only going to gain in importance and should be an integral part of any business strategy. Save time and costs, increase customer loyalty, and optimize your business processes. *webshop.b2b* is a reliable and secure solution, whereby retailers can easily and independantly place their product orders.

Highlights:
• Professional and intuitive operation
• Compact presentation of the articles via suitable filter functions
• View of colour variations
• Integration of customer-specific price lists and order conditions
• Completed order is sent instantly to the ERP system and processed further
• Download section for documents, images etc.

The web shop shows your customers the availability of the goods in real time and is automatically updated after each order.

Technical Characteristics:
• Simple web / online solution
• Tablet optimized
• Independent of operating system
• Current data / stocks at any time
• Same program level for all users
• Bilingual: English and German

Benefits:
• Personalizable homepage
• Short, clear introduction of program structure
• Optimal product presentation through several image view options

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