



web.crm

With our web-based module *web.crm*, we offer you and your sales representatives a modern and always up-to-date information tool to prepare your customer visits.

Also in the back office your employees can call up the most important customer data immediately.

All relevant information is available online with just a few mouse clicks.

Master data

- Address information with link to online map
- Contact persons and their assigned roles
- Location information (store size etc.)

Statistics

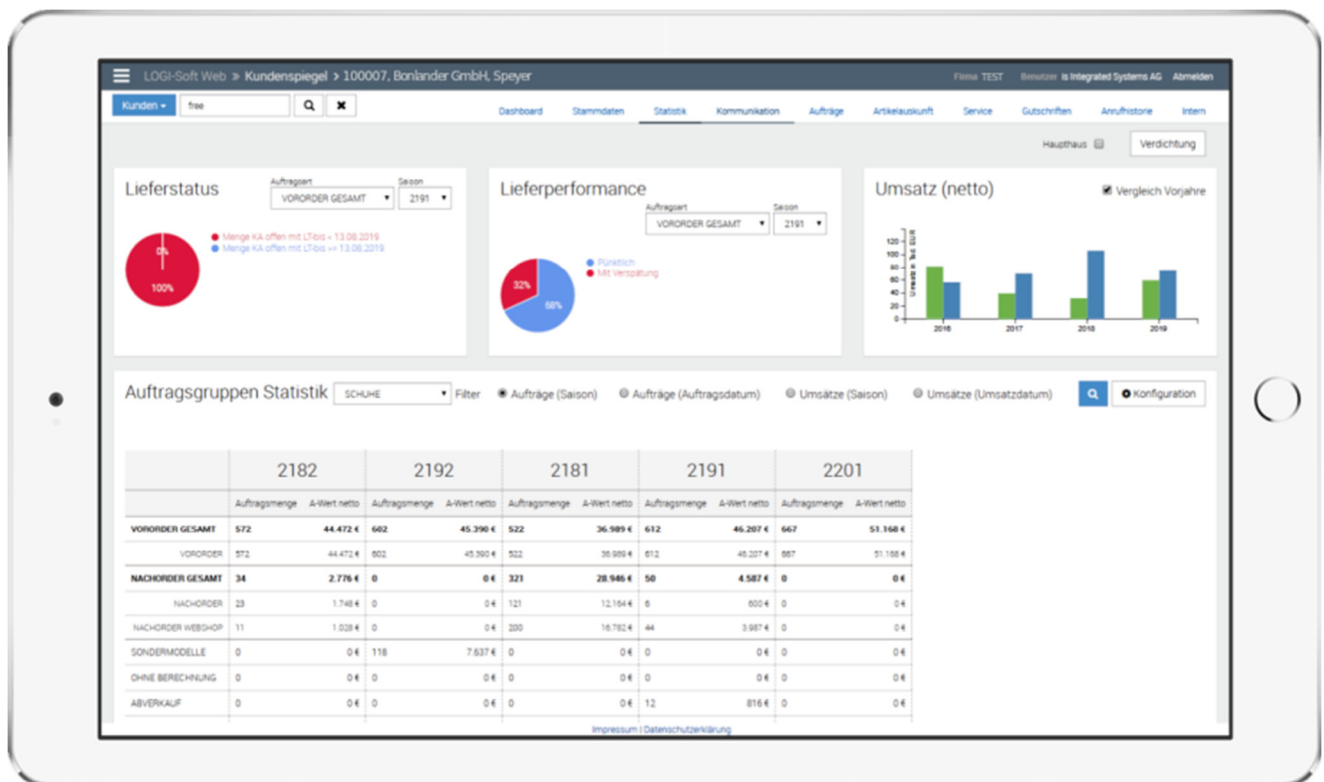
- Sales trends with season comparison
- Delivery performance of all orders

Orders

- Order overview and delivery status
- List of arrears
- Cancellation overview and credit notes

Communication

- Customer visit notes
- Direct contact to customer via email



Client summary

Technical characteristics

- Simple web / online solution
- Tablet optimized
- Runs on all standard web browsers and operating systems
- Current data / stocks at any time for all users

Benefits

- Optimal preparation for customer visits
- Short, clear introduction of program structure
- Data available online, e.g. delivery status and stock level
- Simple entry function and intuitive operation