



LOGI-Soft® trading

Problem definition:

A change in consumer behavior to customers preferring 'just-in-time' supply means the retail market has increasingly transferred its inventory risk to the manufacturing and wholesale market.

Manufacturers and wholesalers are now faced with providing smaller quantities within shorter time periods, and at a fair cost. The planning and management of the orders, stock flow, and other operations must therefore be comprehensive, transparent, and correctly processed.

The solution: LOGI-Soft® trading

- Developed based on the specific requirements of the wholesaler
- Specifically for industries with the product structures; style variation, color variation, and size variation
- Supports wholesalers in all business activities from the sales planning and order handling to customer delivery
- Improves day-to-day business operations, resulting in more time for strategic planning

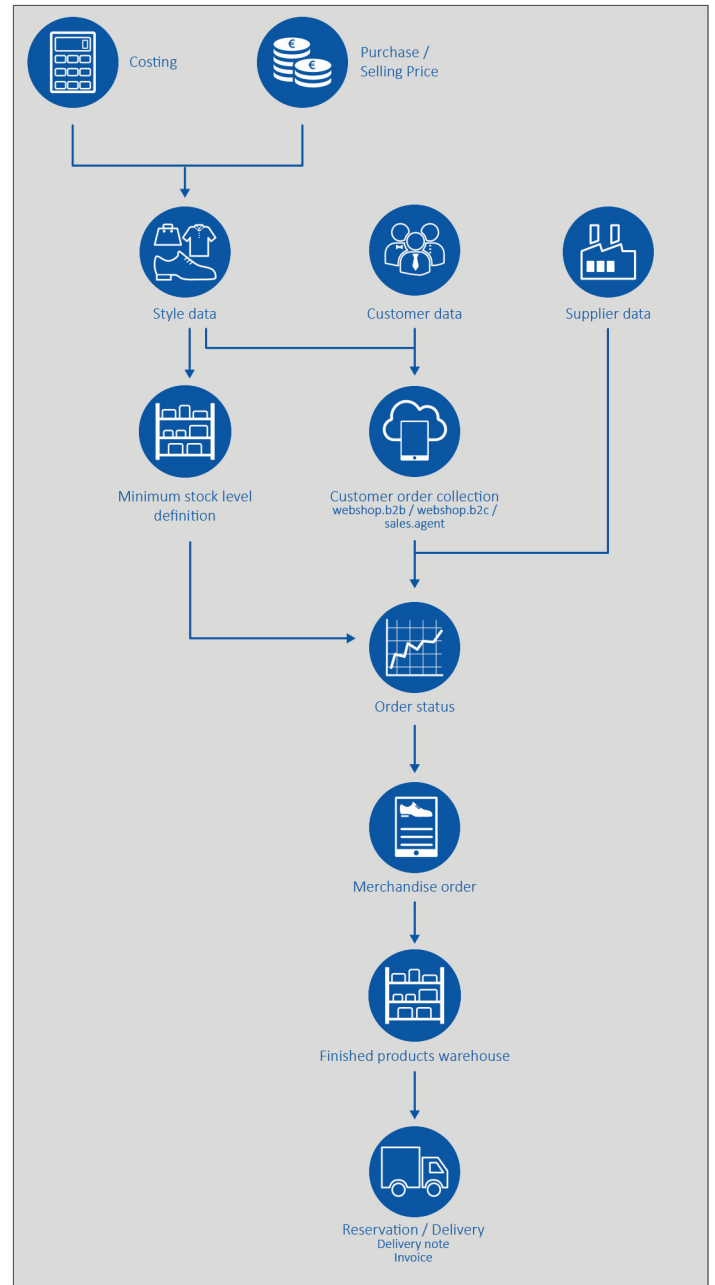
Order status with automatic order generation:

- Central overview of stock, demand, and orders
- Determine shortfalls in supply and define minimum stock levels
- Platform to the automated generation of merchandise orders

Delivery management:

An early-warning and on-schedule system simulates the correct delivery time and quantity based on open customer orders. The system checks the extent to which it is covered through:

- Inventory levels or open orders
- Delayed open orders
- Zero cover through stock or customer orders



Highlights:

- Calculation of purchase price and selling price lists
- Telephone sales
- Size table generation for the sales plan
- Overview of order transactions
- Integrated with web-based modules; *web.shop*, *sales.agent*, and *key.facts*